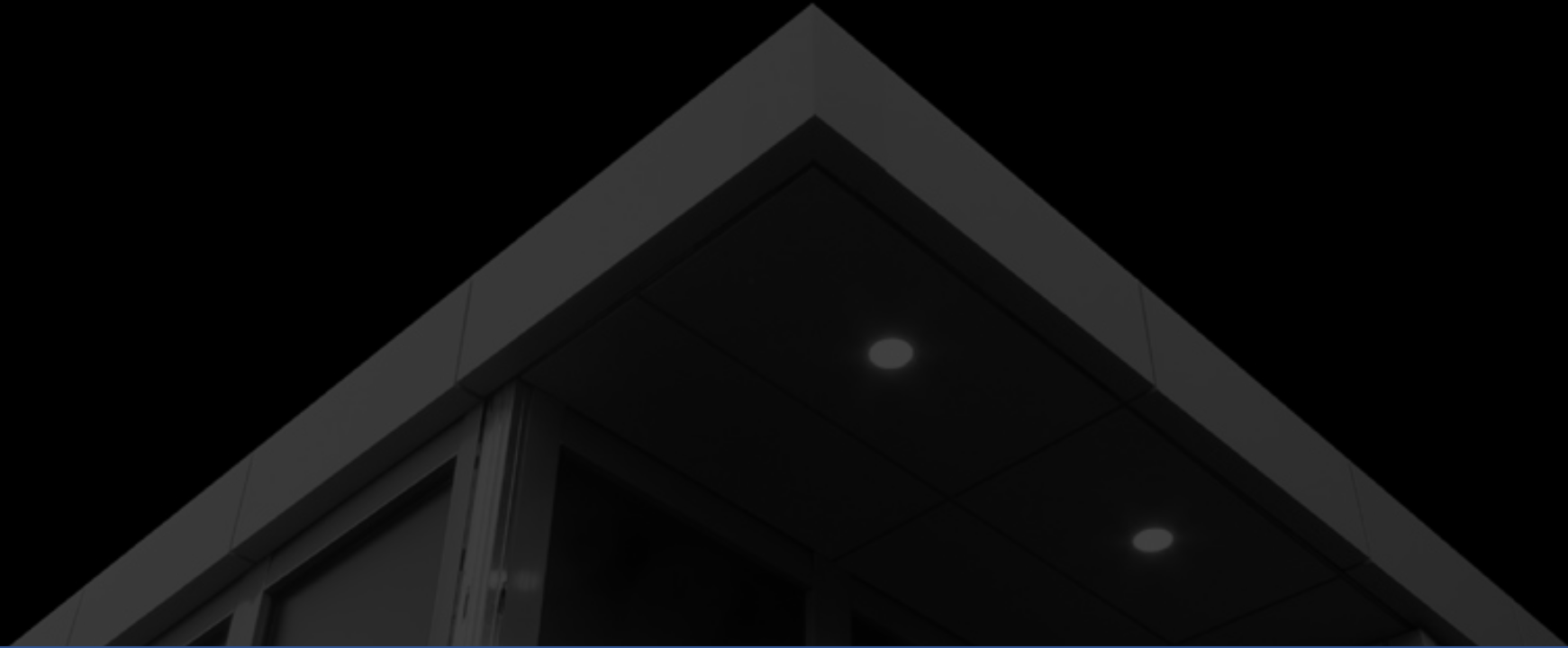
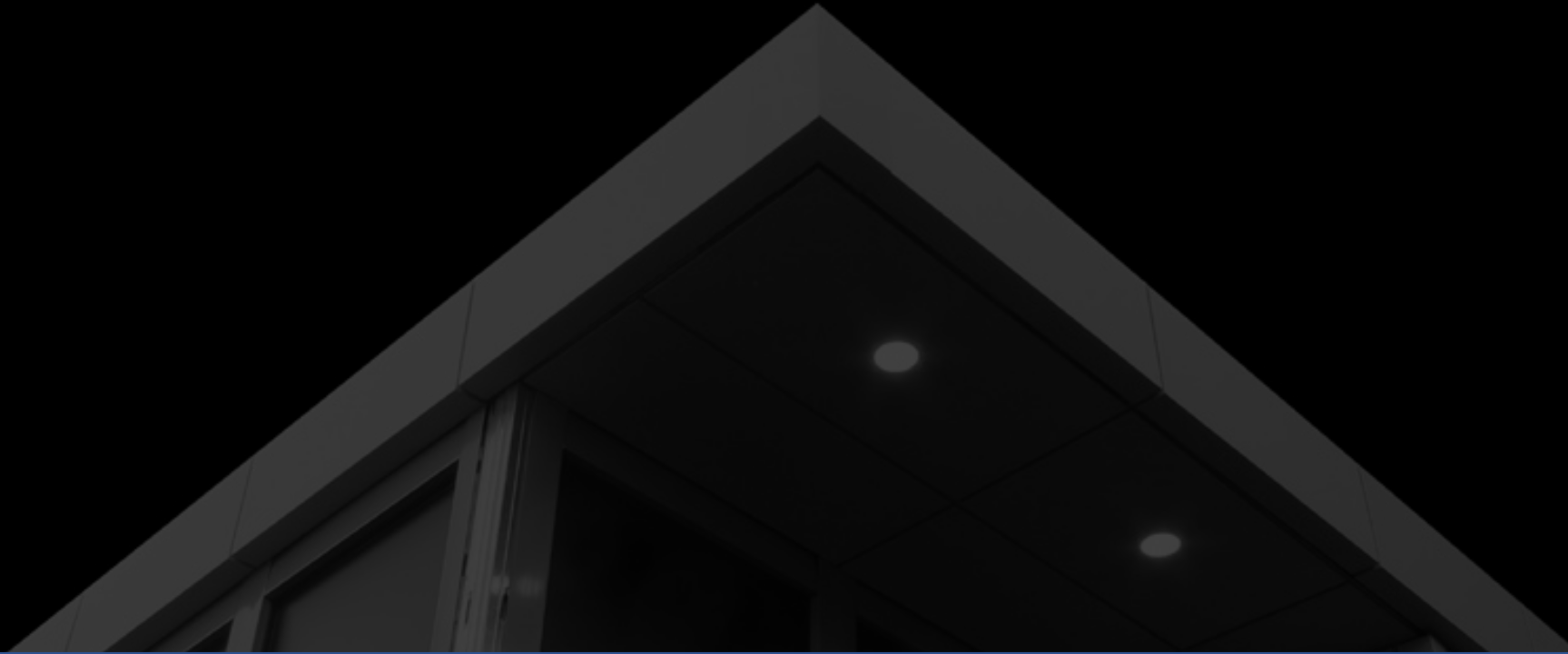


POP-UP^{XL}


from  eventnext



Imagine... a mobile, pop-up experience
that brands can strategically place nearly
anywhere to target key prospects



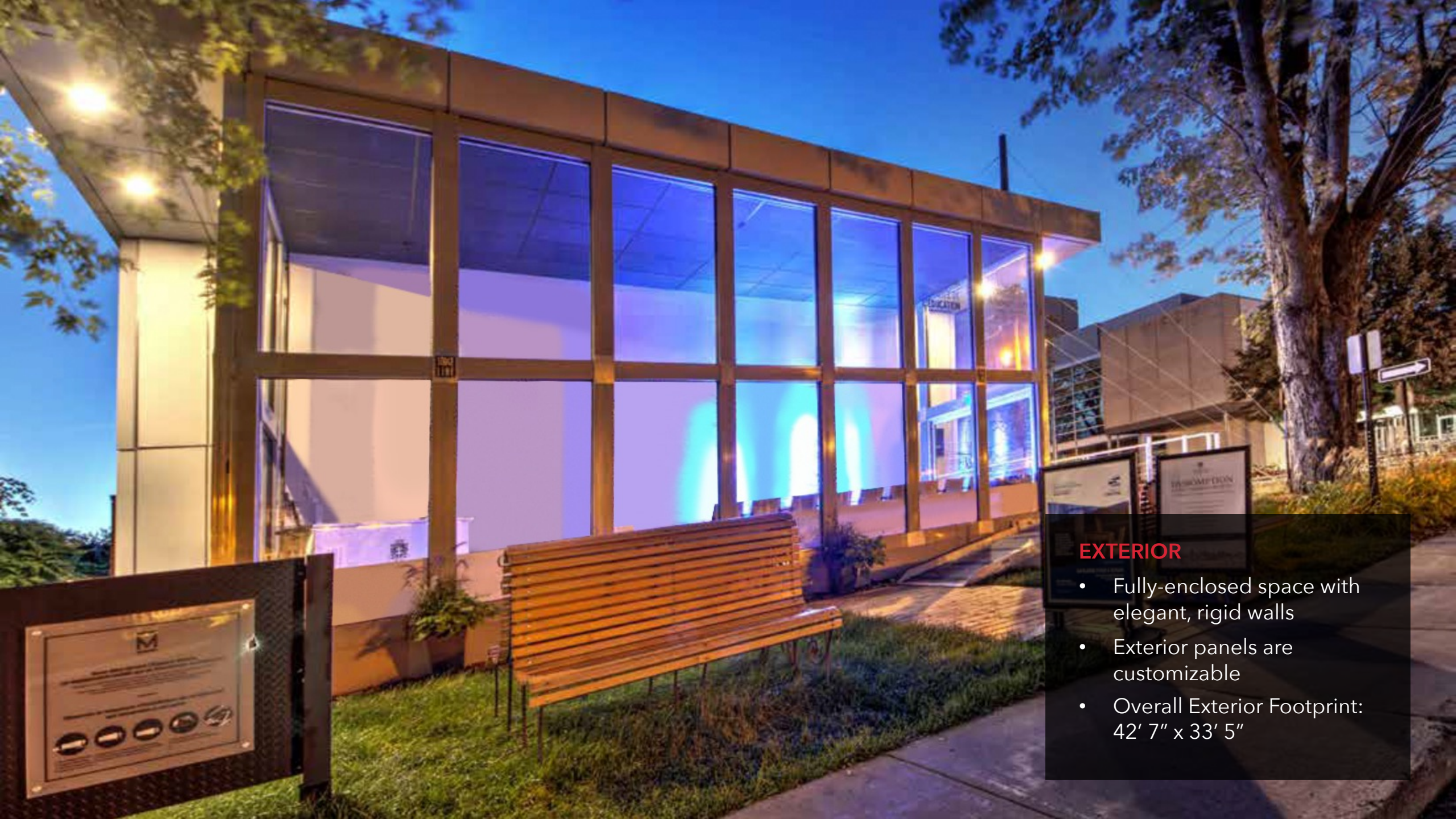
Imagine... a pop-up environment, so disruptive, so spectacular
It's unlike anything ever seen before



Introducing...

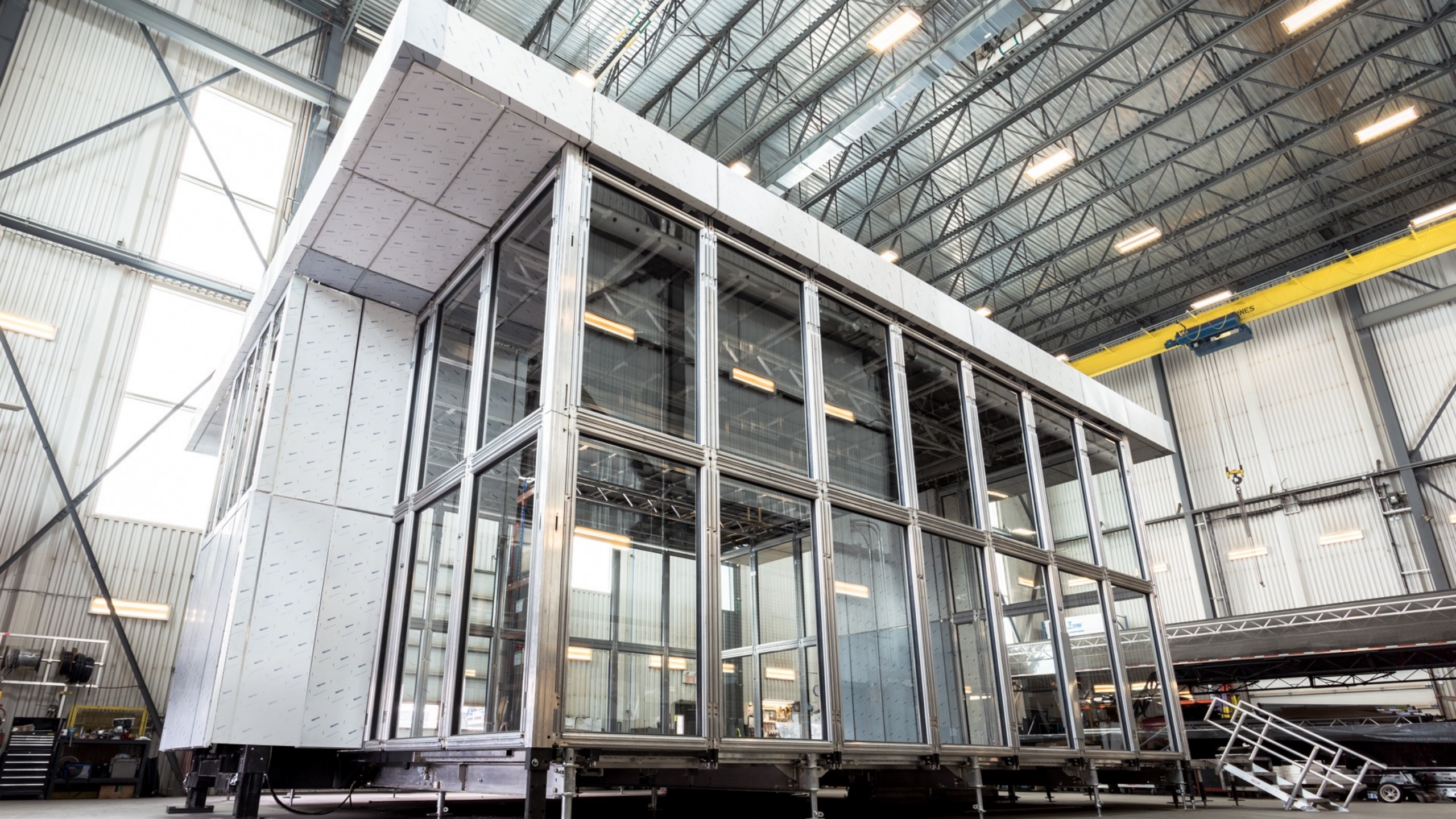
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EXTERIOR

- Fully-enclosed space with elegant, rigid walls
- Exterior panels are customizable
- Overall Exterior Footprint: 42' 7" x 33' 5"





INTERIOR

- Permanent structure characteristics
- Customization available via interior walls, floor covering, video walls and more
- Strong, versatile ceiling capable of suspending equipment up to 15,000 lbs
- Clear Span Interior Room: 32' x 32' up to 16' high ceiling



POWER / LIGHTING / HVAC

- Equipped with a 125A electrical panel and distribution
- Includes pre-wired outlets, lighting and an integrated HVAC system for comfort



ADJUSTABLE ROOF HEIGHT

- The POP-UP XL can accommodate multiple ceiling height configurations



ENDLESS POSSIBILITIES

- Use for pop-up retail
- Use as a B2B sales showroom and/or demo center
- Use for mobile trade shows, event hospitality and more



POP-UP^{XL}

A Pop-up Unlike Any Other



Easily Transportable

On any container trailer, anywhere you want, fast



Easily Levelled

Equipped with a hydraulics, outriggers and adjustable legs to unload and position the POP-UP XL on any surface.



POP-UP^{XL}

A Pop-up Unlike Any Other



Rapidly Deployed

Pre-assembled structural panels unfold and expand the POP-UP XL from road mode to full building configuration, 10 times its original volume. With a team of 6, installs in as few as 12 hours.

Environmentally Responsible

- No machinery needed for the installation
- No site preparation
- No foundation or excavation needed
- No site restoration costs

POP-UP^{XL}

A Pop-up Unlike Any Other



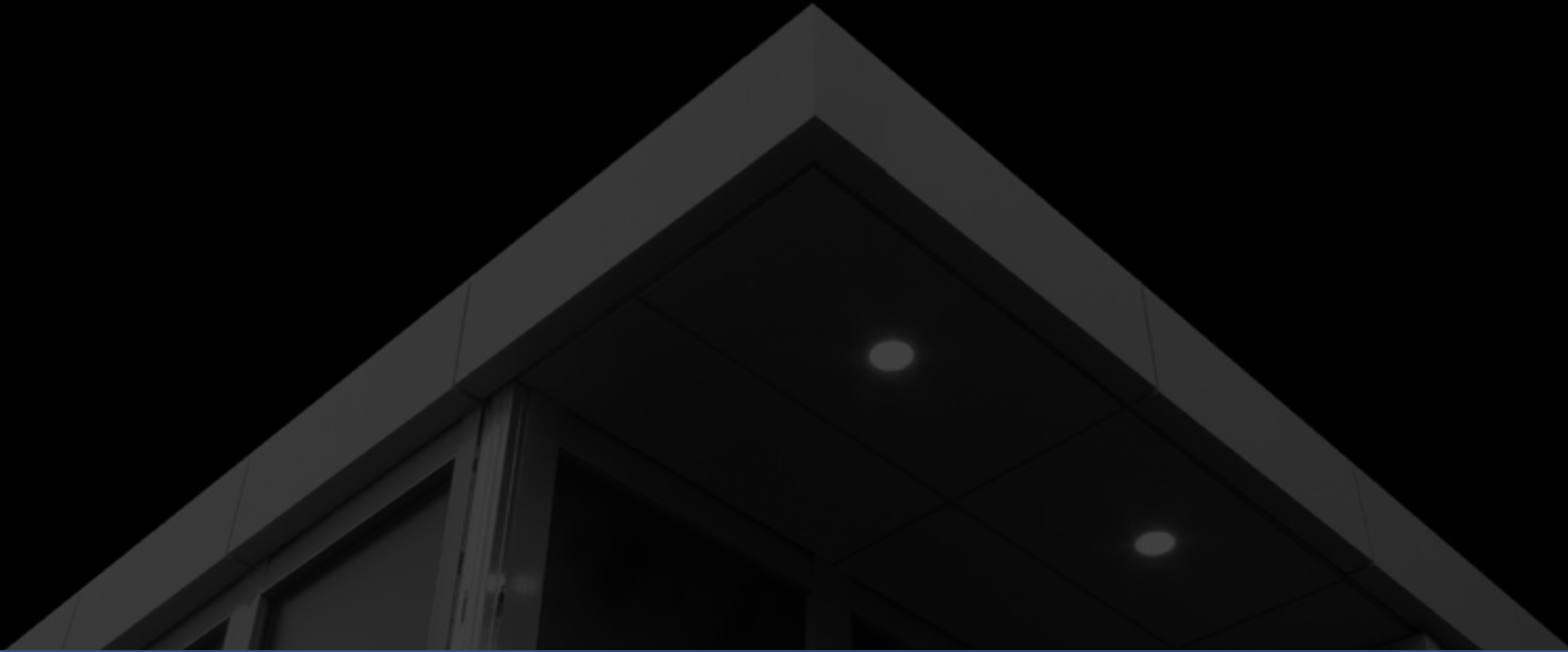
POP-UP^{XL}

A Pop-up Unlike Any Other



Additional POP-UP Considerations

ASSETS THAT CAN ACCOMMODATE ANY BUDGET





Single Expandable



MDU



Open DBX



GHouse Pop-Up



Stage



ModuPod



ModuPod Interior



ModuCube



Stage



53' Straight Trailer

Why EventNext?


- Rich heritage and experience in creating memorable experiential campaigns and delivering exceptional results for startups to Fortune 100 brands
- Leading provider of event marketing technologies and emerging assets to create memorable experiences for consumers and measurable results for clients
- One of the industry's most innovative and creative management teams producing consumer experiences that ensure brands are remembered
- Committed to results: Management team won multiple EX Awards given to industry's best event marketing campaigns

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